



# KEY RESULTS

November 2017 – August 2020



This programme is funded by the European Union and implemented by the British Council, in partnership with the European Union National Institutes of Culture (EUNIC) network in Ukraine

**Culture Bridges supported the development of the cultural sector in Ukraine and enabled its more effective engagement with cultural organisations and operators in the European Union.**

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Implementation:  
November 2017 –  
August 2020.

Funded by the EU as part of its support for the implementation of the Association Agreement between the EU and Ukraine.

Managed by the British Council in partnership with the EUNIC cluster in Ukraine.

# Programme aims

Promote cultural cooperation and intercultural dialogue between Ukraine and the EU

Promote cooperation between Ukrainian organisations

Increase the potential of the cultural and creative industries in Ukraine

Strengthen Ukraine's participation in the Creative Europe programme

Promote cultural cooperation and intercultural dialogue between Ukraine and the EU

# We awarded 104 grants to foster Ukraine- EU collaboration

17 International Cooperation grants led to partnerships between organisations in Ukraine and Austria, Estonia, France, Germany, Greece, the Netherlands, Poland, Portugal, Romania and the UK. 23 cultural projects were created, reaching over 142,000 people in Ukraine and the EU.

87 International Mobility grants enabled cultural operators to travel to professional events: 64 Ukraine → EU and 23 EU → Ukraine.

Promote cultural cooperation and intercultural dialogue between Ukraine and the EU

# We delivered 6 joint EUNIC cultural projects

17 EU national institutions of culture worked together on 6 projects.

Over 10,000 participants in total were reached in 20 regions of Ukraine.

95% of surveyed audiences were interested in further exploring the cultural area presented.

Promote cultural cooperation and intercultural dialogue between Ukraine and the EU

# We produced and broadcast a TV programme in 5 countries

Maidan European Debate Club is an international TV show encouraging a critical discussion about the future direction of Central Europe.

A series of 10 episodes featured 45 guests. The show was translated into 4 languages and broadcast in Czech Republic, Slovakia, Belarus, Georgia and Ukraine.

Total audience – 741,000.

Promote cultural cooperation and intercultural dialogue between Ukraine and the EU

# We organised 4 study tours to the EU

28 representatives of Ukrainian organisations went to Slovenia, Spain, Denmark and Greece to meet potential partners and get to know successful projects and models.

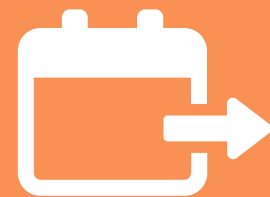
101 links were created between Ukraine and these four countries.

In addition, 87 links among participating Ukrainian organisations were created during the study tours.

## Promote cultural cooperation and intercultural dialogue between Ukraine and the EU



415 links between cultural operators and organisations in Ukraine and 24 EU countries were established via all types of activities.



7 partnerships and 82 links continued to develop 6 months after the Culture Bridges programme ended.



99% programme participants from Ukraine said that they had gained a better understanding of the sector trends in EU countries, 82% had incorporated elements of this into their work.



Promote cooperation between Ukrainian organisations

# We awarded 16 national cooperation grants

National Cooperation grants led to 16 partnerships between organisations from non-neighbouring regions of Ukraine. 32 organisations and 180 individuals from 12 regions were involved.

They created 23 cultural products and held 620 public events covering all regions of Ukraine with total audiences above 31,000 people.

## Promote cooperation between Ukrainian organisations



11 intra-Ukraine partnerships continued to cooperate six months after the Culture Bridges programme ended.



100% of grantees stated that they were more open to cooperate with their counterparts in other Ukrainian regions after implementing a Culture Bridges grant project.

Increase the potential of the cultural and creative industries in Ukraine

# We conducted 10 cultural management workshops

187 individual cultural operators from small and medium cities of Ukraine got to know project management methods.

Locations:

- Cherkasy
- Ivano-Frankivsk
- Kherson
- Khmelnytskyi
- Kramatorsk
- Kryvyi Rih
- Mariupol
- Poltava
- Rivne
- Uzhhorod

Increase the potential of the cultural and creative industries in Ukraine

# We supported 21 cultural projects with seed-funding

21 participants of Cultural Management Workshops were awarded seed-funding grants of up to €2,000 to run local cultural projects.

100% of seed-funding recipients said that they had applied skills and knowledge gained in the workshops.

The projects included 147 events in 9 regions of Ukraine with total audiences of 17,500 people.

Increase the potential of the cultural and creative industries in Ukraine

**78% of our grants were managed in Ukraine**

93 of 120 grants that we awarded were managed by Ukrainian organisations or individuals. This provided them with new skills and knowledge.

67 new cultural products were created as the result of the Culture Bridges grants and seed-funding programmes. Each of them involved one or more Ukrainian organisations.

## Increase the potential of the cultural and creative industries in Ukraine



### International Cooperation

71% of grantees developed new project applications after taking part in Culture Bridges, 12 applicants were successful.



### National Cooperation

89% of grantees developed new project applications after taking part in Culture Bridges, 17 applicants were successful.



### International Mobility

71% of grantees developed new project applications after taking part in Culture Bridges, 37 applicants were successful.

Strengthen Ukraine's participation in the Creative Europe programme

# We delivered 10 Creative Europe workshops

We offered hands-on experience on application development from EU-based experts to 189 workshop participants.

Locations:

- Kyiv
- Chernihiv
- Dnipro
- Ivano-Frankivsk
- Kharkiv
- Khmelnytsky
- Lviv
- Rivne
- Zaporizhia

98% reported that participation in a workshop was valuable for their work.

Strengthen Ukraine's participation in the Creative Europe programme

**We organised  
4 study tours  
to the EU**

101 EU-based organisations showcased.

15 potential partnerships were  
in development six months after a tour.



## Strengthen Ukraine's participation in the Creative Europe programme

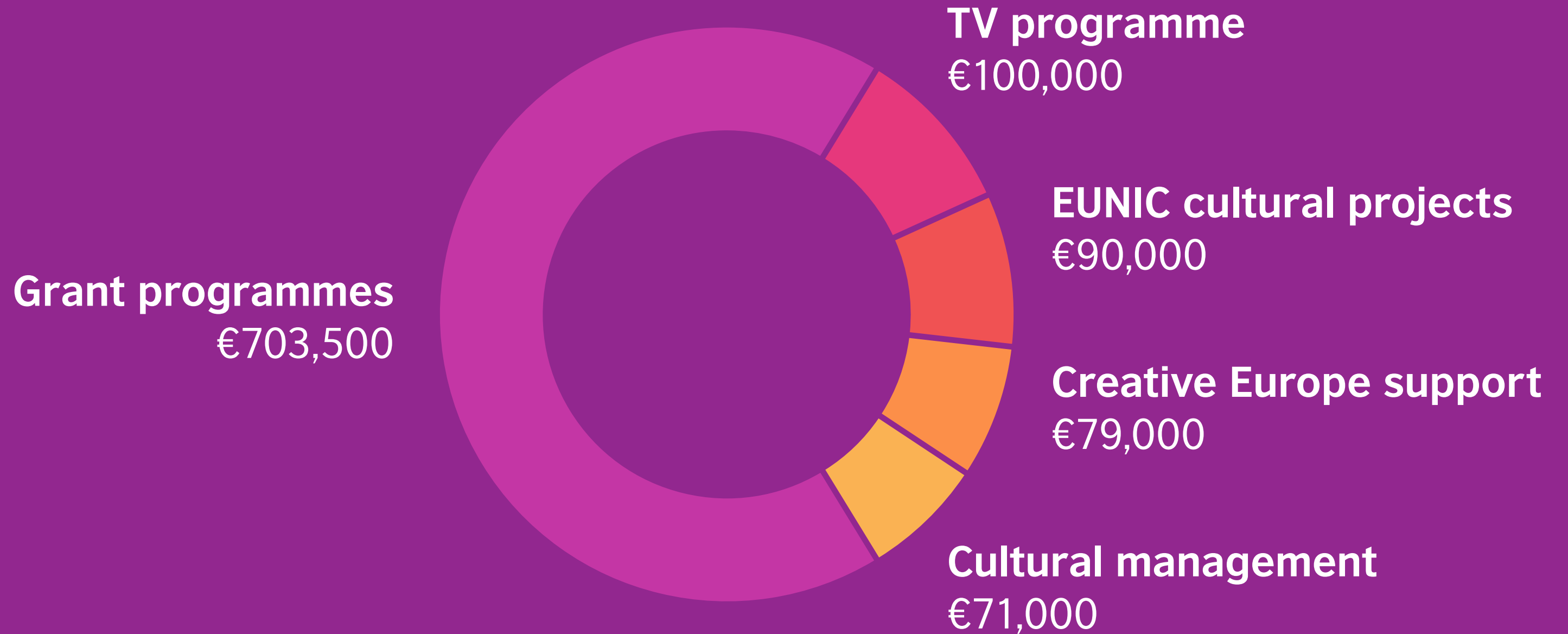


Workshop participants submitted 12 Creative Europe applications, 2 among these were successful.



Study tours participants submitted 3 Creative Europe applications using links established during the tours.

# Programme investment



# Culture Bridges reach

**8**

countries were covered by programme activities, including Ukraine and 7 EU countries

**390,500**

people were reached by supported projects and events in Ukraine and the EU

**2,066**

grant applications were received, of which 60% were eligible



Website  
**15,000** unique users



Facebook  
**6,271** followers



Newsletter  
**3,557** subscribers

# Case studies

40 case studies produced and published at our website

[www.culturebridges.eu](http://www.culturebridges.eu)



THURSDAY, FEBRUARY 28

**"Where are you, mum?": Bulgarian director shares his theatrical experience in Kyiv**

Yavor Binev is a celebrated Bulgarian theatre actor and director, the creator of dozens of stage productions including several where he worked with Ukrainian actors. Last year, Yavor together with Kyiv's Koleso Academic Theatre and with the support of Culture Bridges worked on the production "Where are you, mum?" (drawing on Sigmund Freud) based on the play by Kalin Iliyev. The Director and the Head of Koleso's Literature and Drama Department talk about their collaboration experience and share plans for



SATURDAY, FEBRUARY 16

**Mute Nights: How the Dovzhenko Centre has made Ukrainian and International Archival Cinema popular**

The Mute Nights Festival of Silent Cinema and Modern Music is the only one of its kind in Ukraine and the largest event in eastern Europe dedicated to the study and presentation of Ukrainian and world archival cinema.



MONDAY, DECEMBER 16

**Voices Behind Bars Unite in Vitaly Important Social Project**

The Vitaly Important Project focused its efforts on the challenges faced by women serving life terms in a Ukrainian prison. The project is the brainchild of playwright Tetiana Kytsenko who decided to write a drama about the women incarcerated at Ukraine's Kachanivska Women's Penal Colony. The final result saw the production of both the opera, PENITA, opera, and a series of human rights events. Tetiana tells us here about the work and experiences of the artists and human rights activists involved.

**‘The project stimulated the development of real cooperation between Ukraine and some of our country’s most important strategic partners: France, Germany and Austria. The result has added real depth to the cultural dialogue occurring between our institutions, fostered mutual understanding, and opened consciousness toward other cultures, nationalities and religions.’**

**Irene Manzhos**

*Paul Celan Centre* literary programme curator  
International Cooperation project grantee

**‘The Ukrainian domestic film market is underdeveloped, in other words, there are simply not enough cinemas. 45 million people and roughly only 500 cinemas. Poland, for instance, has a population of 38 million and there are already more than 1,000 cinemas. The project’s core assignment was the creation of a web-portal that would facilitate access to free legal content for film clubs located anywhere in Ukraine.’**

**Illia Dyadik**

Programme Director of *Arthouse Traffic*

National Cooperation project grantee

**‘The tour was useful both as a way to study the Spanish scene and to meet other Ukrainian participants and discuss potential collaborations with them. When I got home I was filled with real inspiration to pursue some new projects and review the approaches to process within our NGOs.’**

**Kateryna Radchenko**

Director of the NGO *Art Travel*

Study tour participant