Going Global Partnerships

Application Form

***Media Partner for Gender Equality Partnerships in Ukraine***

Application Form

Media Partner for Gender Equality Partnerships Programme in Ukraine

Please submit the completed application form to [UA\_IHE@britishcouncil.org.ua](mailto:UA_IHE@britishcouncil.org.ua) by 18:00 (GMT+2), 12 February 2025.

Applications will **not be** considered if they are received after the deadline. We recommend that you send in your application at least one hour before the official deadline.

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| section 1: Organisation’s Details | |
| **Organisation Name** |  |
| **Legal Status** |  |
| **Year of Establishment** |  |
| **Address** |  |
| **Head of Organisation:** Name, position, email, phone number |  |
| **Contact Person (if different from above):** Name, position, email, phone number |  |
| **Website/Social Media pages** |  |

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| SECTION 2: Organisation’s expertise | |
| **Experience in the Media Sphere:** Describe your organisation's experience in the media sphere, including the number and types of projects delivered, their outcomes and impact (300 words max) |  |
| **Experience in Gender-Related Areas:** Provide details about your organisation's experience working on gender equality theme, including any specific campaigns or projects, and the impact you achieved (300 words max) |  |
| **International Collaboration:** Have you worked with international organisations or grants before? If yes, please provide an example of the project, your role in the partnership and describe the impact you achieved within the Ukrainian audience (300 words max) |  |

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| Section 3: Campaign Proposal | |
| **Campaign Vision/Approach:**  Describe your vision/approach for the media campaign, including the audience segmentation and key messages to deliver to each segment (300 words max). |  |
| **Proposed Communication Plan:** Provide an outline of the key communication elements, speakers, and channels for the campaign. Describe the outcomes you expect to achieve and predict the expected reach and engagement of the target audience. |  |
| **Educational Component:** How will your campaign incorporate an educational component to inform the public about gender equality principles and challenges? (300 words max) |  |
| **Timeline:** Provide a proposed timeline for the campaign, including key milestones. |  |

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| SECTION 4: MONITORING AND IMPACT | |
| **Key Performance Indicators (KPIs):** What KPIs will you use to measure the success of the campaign? |  |
| **Monitoring Mechanisms:** Describe how you will track and report on campaign performance. |  |
| **Audience Engagement:** What methods will you use to maximise audience engagement across media formats and platforms? |  |

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| Supporting Documents | |
| (Tick to confirm documentation supplied at time of application submission) | |
| Documents confirming the legal status of the applying organisation | No  Yes |
| Detailed budget sheet (using the template provided) | No  Yes |

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| pre-submission confirmation | |
| Applying organizationconfirms its commitment to adhering to the British Council safeguarding policies.  **I confirm the above statement  I am unable to confirm the above statement** | |
| Applying organisation is not a subject of a conflict of interest during the grant award procedure.  **I confirm the above statement  I am unable to confirm the above statement** | |
| Have you obtained permission to submit this application on behalf of the organisation?  **No  Yes** | |
| Applying organisation has the professional resources, competencies and qualifications necessary to complete the proposed action.  **I confirm the above statement  I am unable to confirm the above statement** | |
| Applying organisation is not a bankrupt, being wound up, or having their affairs administered by the courts.  **I confirm the above statement  I am unable to confirm the above statement** | |
| Applying organisation have not entered into an arrangement with creditors or suspended business activities or have any analogous situation arising from a similar procedure provided for by national legislation or regulations.  **I confirm the above statement  I am unable to confirm the above statement** | |
| Applying organisation is not guilty of grave professional misconduct proven by any means which the contracting authority can justify.  **I confirm the above statement  I am unable to confirm the above statement** | |
| Applying organisation hasn’t been the subject of a judgement which has the *force of* *res judicata* for fraud, corruption, involvement in a criminal organisation or any other illegal activity detrimental to the British Council or partner organisations' financial interests.  **I confirm the above statement  I am unable to confirm the above statement** | |
| Applying organisation is not guilty of misrepresentation in supplying the information required as a condition for participation in the grant award procedure or of failure to supply this information.  **I confirm the above statement  I am unable to confirm the above statement** | |
| In order to comply with UK government legislation, the British Council may at any point during the application process, carry out searches of relevant third-party screening databases to ensure that neither the applicant institutions nor any of the applicants’ employees, partners, directors, shareholders is listed:   * as an individual or entity with whom national or supranational bodies have decreed organisations should not have financial dealings; * as being wanted by Interpol or any national law enforcement body in connection with crime; * as being subject to regulatory action by a national or international enforcement body; * as being subject to export, trade or procurement controls or (in the case of an individual) as being disqualified from being a company director; and/or * as being a heightened risk individual or organisation, or (in the case of an individual) a politically exposed person.   If the applicant or any other party is listed in a Screening Database for any of the reasons set out above, the British Council will assess the applicant as ineligible to apply for this grant call. The applicant must provide the British Council with all information reasonably requested by the British Council to complete the screening searches.  **I confirm that I have read and understood the above notice.  No  Yes** | No  Yes |

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| data protection notice |
| The British Council will use the information provided in the application for processing the application, making any consequential grant award, for the award payment, monitoring, maintenance, and review of the award.  To carry out the selection process for this grant, we may also share your information with our national partner organisations. The reason for this is that in countries where we work with partner organisations, the final decision on grants will be made in collaboration with them.  British Council complies with data protection law in the UK and laws in other countries that meet internationally acceptable standards.  British Council complies with data protection law in the UK and laws in other countries that meet internationally accepted standards.  You have the right to ask for a copy of the information we hold on you, and the right to ask us to correct any inaccuracies in that information. If you have concerns about how we have used your personal information, you also have the right to complain to a privacy regulator.  For detailed information, please refer to the privacy section of our website, [**https://www.britishcouncil.org/privacy-cookies/data-protection**](https://www.britishcouncil.org/privacy-cookies/data-protection) or contact your local British Council office. We will keep your information for a period of 7 years from the time of collection.   |  | | --- | | **I have read and understood the above  No  Yes** | |